

# PRODUCT NEWS

## BCY Offers #62XS Serving in Many New Colors



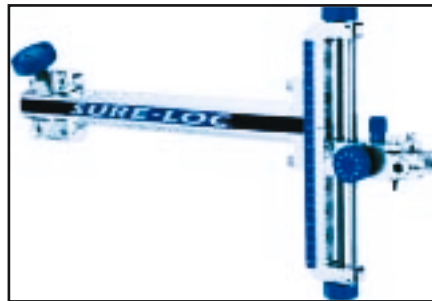
BCY has expanded the range of colors available in its most popular #62XS braided serving. New colors include • fluorescent green, • fluorescent orange, • fluorescent purple, blue, yellow and more. All #62XS serving is a blend of polyester and Spectra/Dyneema, giving higher durability, greater strength and a secure grip.

For more information, contact BCY at:  
697 Middle Street, Middletown, CT 06457, USA  
phone 860.632.7115 • fax 860.632.5775  
e-mail [bcyray@msn.com](mailto:bcyray@msn.com) • web site [www.bcyfibers.com](http://www.bcyfibers.com)

## SureLoc Offers New Knob/Decal Kits for your Sure-Loc Sight

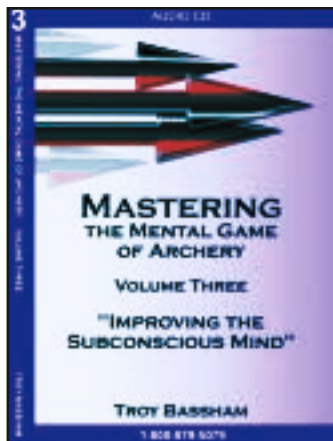
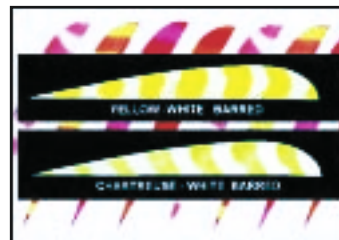


Are you someone who has to have everything "just right?" Well, now you can custom match the colors of your SureLoc sight to the rest of your gear! Match your bow! Choose from red, gold, blue and new-green. More information can be had at [www.sureloc.com](http://www.sureloc.com).



## Two More Bright Stripes™ Colors from Trueflight

Trueflight's "Bright Stripes™" line of colorful barred patterns just got bigger . . . and brighter! Added have been a Chartreuse and White striped pattern and a Yellow and White striped pattern. The new colors make a total of six "Bright Stripes™" choices all about the brightest, most "eye catching" arrow fletching. Check out the whole line at [www.trueflightfeathers.com](http://www.trueflightfeathers.com).



## Mental Management Systems Offers *Mastering the Mental Game of Archery*

This new CD program is a series of Mental Management® products specifically designed for the competitive Archer. Whether you are a veteran shooter who is just now getting to the mental part of the sport or a new shooter, this information will provide you the information vital to your success in Archery. This audio CD program is presented by Troy Bassham who is in charge of product development for Archery and is head instructor for parent and youth seminars at Mental Management Systems, L.L.C. Additional information at [www.mentalmanagement.com](http://www.mentalmanagement.com).