

Simplicity

*eScrip...creating extraordinary results
from everyday purchases.*

- ▶ The TSAA has enrolled with eScrip.

The image shows a printed form titled "Organization Enrollment Information" with the eScrip logo in the top right corner. The form includes fields for "Organization Name", "Address", "City", "State", "Zip", "Phone", and "Fax". There is a section for "Number of Child Support" with a dropdown menu and a "Number of Children" field. Below this is a section for "Organization Type" with radio button options: "Public School", "Private/Parochial School", "Charter", "Non-Profit", "Government", and "Other". The form also has a "Date of Enrollment" field and a "Date of Application" field. At the bottom, there is a "Please contact your application agent at 1-800-444-4444 or 1-800-444-4444" and a "Date" field.

Introduce



- We, the TSAA, want to notify all members about this fantastic way to grow the TSAA.

Promote Program

- ▶ We want parents, archers, families, and friends to register as supporters of the TSAA with the eScrip program.

Upon automatic electronic receipt of your card registrations, a percentage of all purchases made with eScrip merchants will AUTOMATICALLY be given back to the TSAA.

You pay the same price you would have, but the TSAA makes a few percent, up to 10%, paid by the merchant! The merchant gets more business, the TSAA makes money!



Signing up is quick and easy!

- ▶ All you have to do is sign up online at www.escrip.com. You provide your card numbers in a secure online process.



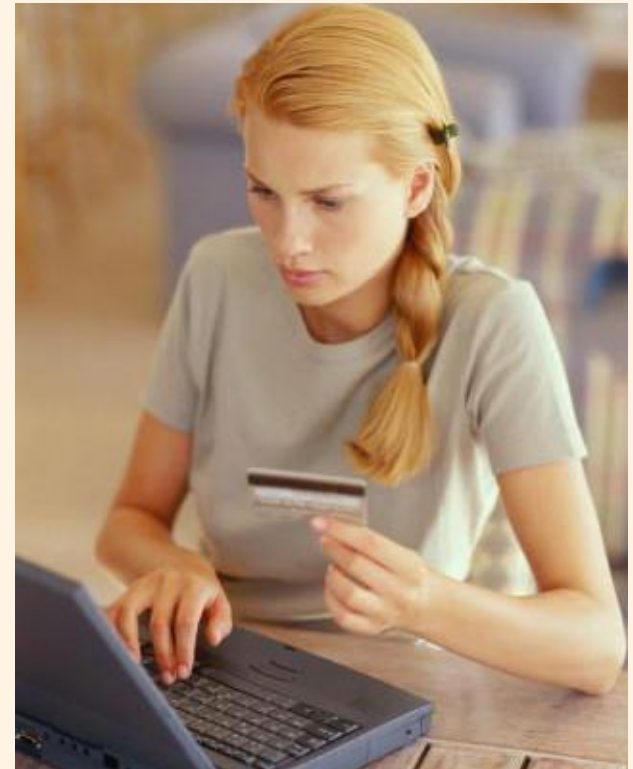
Register Cards

- ▶ You can easily register all of your credit cards and ATM/Debit cards.

Each time you use your card, a percentage of your purchase will be contributed to your group *electronically* – *no coupons to clip and no receipts to mail.*

SURPRISE!

YOU PAY NO MORE THAN NORMAL!!



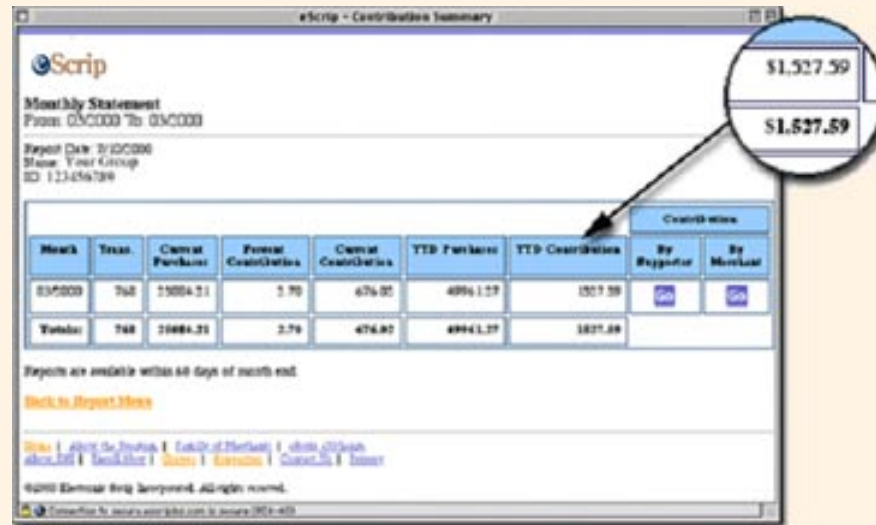
Shop

- ▶ The more you shop with eScrip merchants, the more the TSAA earns!



Every purchase counts!

Your purchases with eScrip merchants, whether large or small, all help your group's total earnings without you having to do anything else.



The screenshot shows a web browser window titled "eScrip - Contribution Summary". The page displays a "Monthly Statement" for the period from 05/0000 to 05/0000, with a report date of 05/0000. The statement is for a "Your Group" with ID 123456789. A table lists contributions by merchant, with a total of \$1,527.59. A callout box highlights the total amount.

Merchant	Total	Current Purchases	Current Contributions	Current Contributions	YTD Purchases	YTD Contributions	By Register	By Member
05/0000	768	21004.21	2.79	474.87	4994.127	1027.59	Go	Go
Total:	768	21004.21	2.79	474.87	4994.127	1027.59		

Reports are available within 60 days of month end.
[Click to Report Issues](#)

Links | About Us | Privacy | Contact Us | Help | Home | Search | Sign Out | Logout

©2010 eScrip Inc. All rights reserved.
eScrip Inc. 123456789.com | 123456789 | 123456789

Texas Businesses:

Buy at these with a registered card and send the TSAA a part of the tab electronically, no added cost to you:

- Office Max: 3%
- Macys: 2 to 6%
- Pep Boys: 4%
- Carnival, Disney, Celebrity, Princess, Royal Caribbean Int. ALL OF THESE Cruise lines: at least \$100 per berth!
- Mary Kay: 10%
- Merry Maids: 5%
- Orvis Sporting Goods: 10%
- TrueGreen Chemlawn: 5%
- Terminix: 5%

Shop at your favorite store and help the TSAA!

Eddie Bauer - 2.9%

Block Buster - \$10

Gateway Comp - 1%

Best Buy - up to 1.5%

ShoeBuy.com - 7%

Radio Shack - 1%

Petco - 7%

Ace Hardware - 2.5%

Office Depot - 1%

Office Max - 2%

H&R Block - 6.5%

FlowerStore.com - 10%

Home Depot - 2%

Hammacher Schlemmer - 5%

Over 10,000 Restaurants in the U.S.

●Austin:

●Lone Star Cafe: 5%

●Sake on 6th: 10%

●San Antone:

●Enchilada's on

●St. Marys: 10%

●A&M:

●Duddley's Draw,

● Fitzwillys,

●CocoLoco,

●Bourbon St.,

●Shadow Canyon,

● Hurricane Harry's : 10%

Promote Merchants

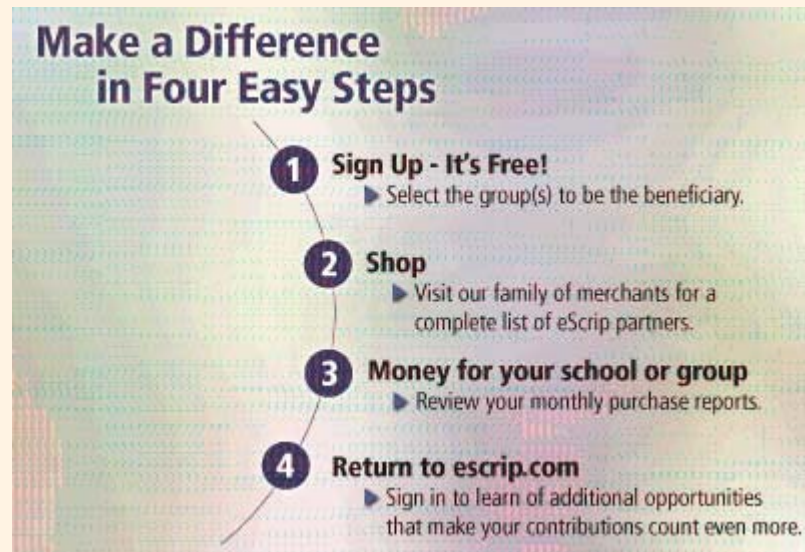
- New retailers are continually joining eScrip—check out the escrip.com web site often.

The more you shop with eScrip merchants, the more the TSAA earns!



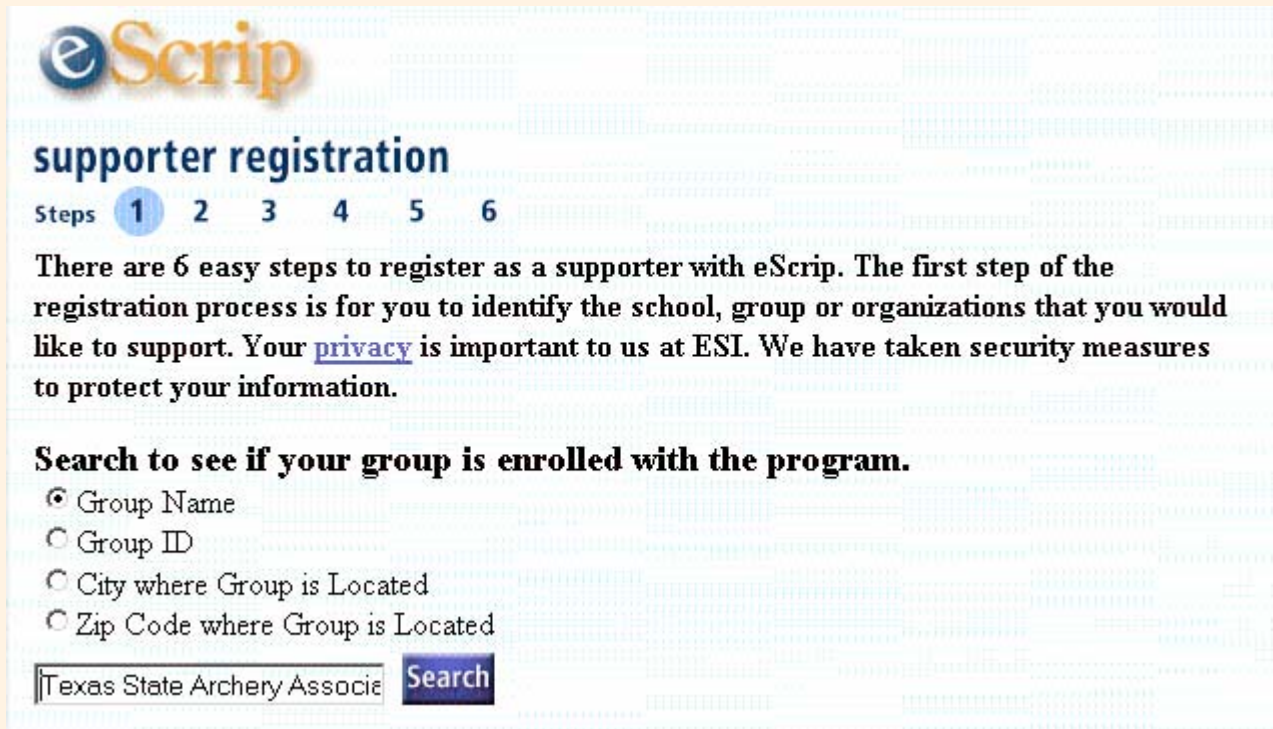
How?

1. Go to <http://escrip.com>
2. Choose circle 1



Search for:

Texas State Archery Association:



The image shows a screenshot of the eScrip website's supporter registration page. The page has a light blue background with a grid pattern. At the top left is the eScrip logo. Below it is the heading "supporter registration" and a progress indicator showing six steps, with the first step highlighted. The main text explains the registration process and mentions a privacy policy. Below this is a search section with a heading "Search to see if your group is enrolled with the program." and four radio button options: "Group Name", "Group ID", "City where Group is Located", and "Zip Code where Group is Located". At the bottom of the search section is a text input field containing "Texas State Archery Associe" and a blue "Search" button.

eScrip

supporter registration

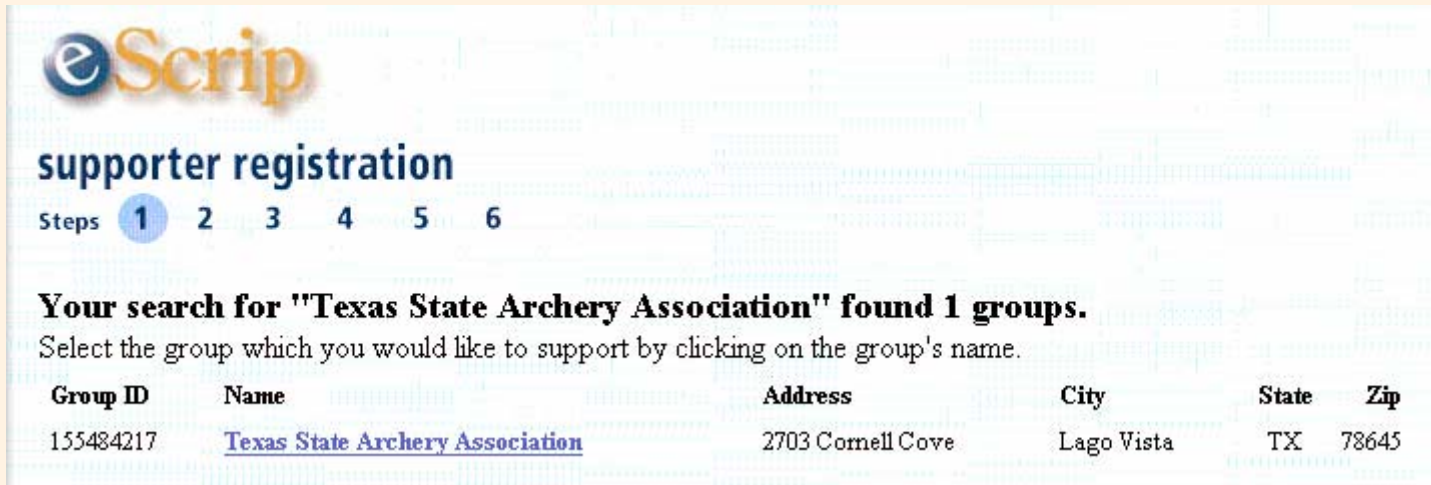
Steps **1** 2 3 4 5 6

There are 6 easy steps to register as a supporter with eScrip. The first step of the registration process is for you to identify the school, group or organizations that you would like to support. Your [privacy](#) is important to us at ESI. We have taken security measures to protect your information.

Search to see if your group is enrolled with the program.

- Group Name
- Group ID
- City where Group is Located
- Zip Code where Group is Located

Click on the hyperlink for TSAA:



eScrip

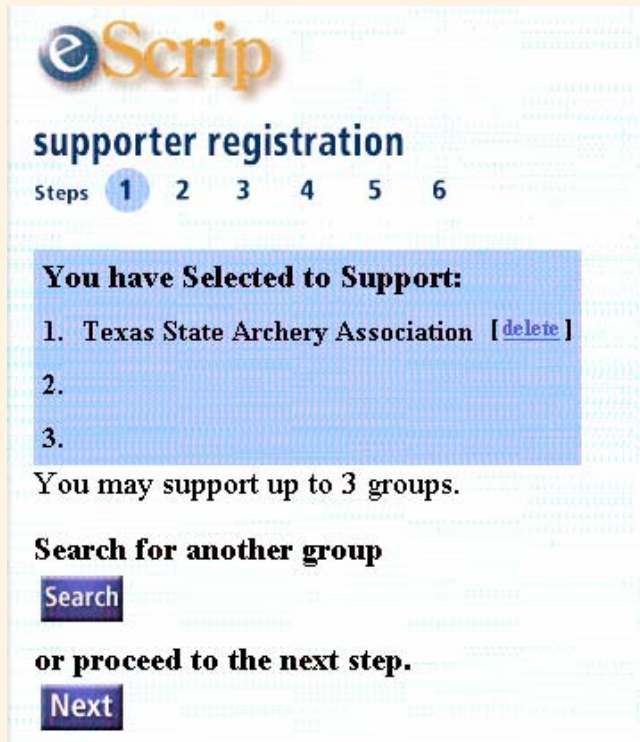
supporter registration

Steps **1** 2 3 4 5 6

Your search for "Texas State Archery Association" found 1 groups.
Select the group which you would like to support by clicking on the group's name.

Group ID	Name	Address	City	State	Zip
155484217	Texas State Archery Association	2703 Cornell Cove	Lago Vista	TX	78645

Click Next:



The screenshot shows the 'eScrip' logo at the top left. Below it is the title 'supporter registration'. A progress bar indicates six steps, with the first step '1' highlighted in a blue circle. The main content area is highlighted in light blue and contains the following text:

You have Selected to Support:

1. Texas State Archery Association [[delete](#)]
- 2.
- 3.

You may support up to 3 groups.

Search for another group

[Search](#)

or proceed to the next step.

[Next](#)

Fill in your information:

Please Provide Information about Yourself

Mandatory Fields are Indicated in Red

Title	<input type="text"/>
First Name	<input type="text"/>
M.I.	<input type="text"/>
Last Name	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text" value="Select one"/>
Zip Code	<input type="text"/> - <input type="text"/>
Phone	<input type="text"/> - <input type="text"/> - <input type="text"/>
Email	<input type="text"/>

Please ensure all information is accurate -- invalid information will not be tracked for contributions.

Your email address will only be used to send you special eScrip supporter promotions and information.

Enter Your Childrens Ages

a. b. c. d. e. f. g. h.

Your relationship to the children?

Next

Skip the Grocery Cards (for now) by clicking NEXT:

supporter registration

Steps 1 2 **3** 4 5 6

Register the Club Cards of the Groce

Card Type	Card Number
Select Card ▼	<input type="text"/>
Select Card ▼	<input type="text"/>
Select Card ▼	<input type="text"/>
Select Card ▼	<input type="text"/>

Next

supporter registration

Steps 1 2 3 4 5 6

Register Additional Credit and Debit Cards

By registering any or all of your credit and debit cards, you can earn even more money for your group.

Card Type*	Card Number	Expiration Date
VISA	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005
Select Card	<input type="text"/>	01 2005



*Card Type is designated by the logo that appears on the card.



Enroll now and receive up to 10% for your group when you dine at participating restaurants or stay at participating hotels.

You must have at least one of the following card types registered with the eScrip program: VISA, MasterCard, American Express or Discover.

Next

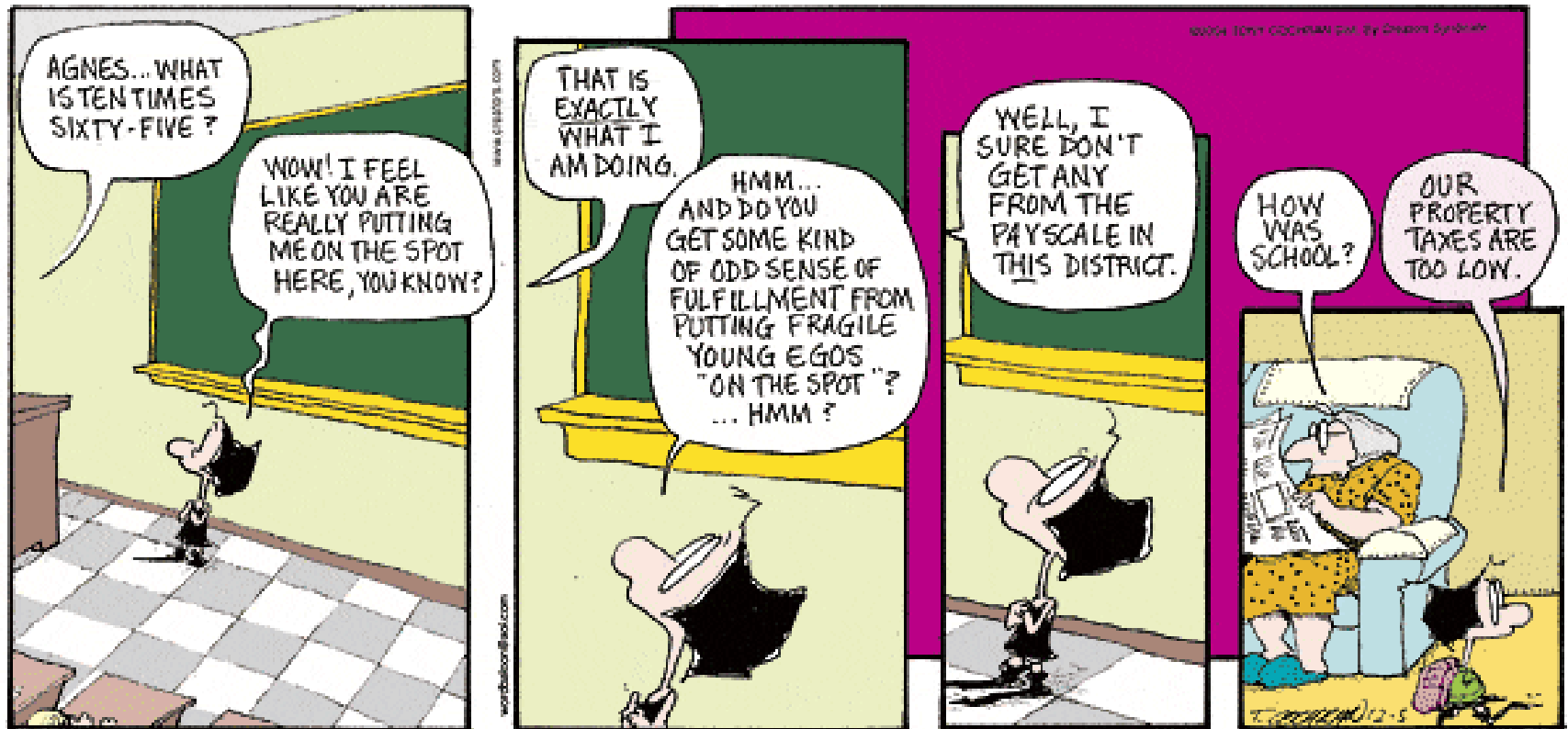
Add your cash cards, VISA, MC, etc. and check the Rewards Box!

Painless:



Eager to pull a prank on his chiropractor, Dennis taped a bag of potato chips to the small of his back.

Numbers Coming -



TexasArchery.Org

- Over 12,500 pages
- 1,200 megabytes' of space
- 6,000+ photographs (jpg)
- 265,000 visits (not hits)
- 6,309,000 hits
- Up to 9 gigabytes (9,000 megabytes) space

Cost of Website:



- Domain Registration: \$20 per year, paid through 2009
- Hosting: Infinology.com, \$60 per year for 9 gigabytes' space and 50 gigabytes' traffic per month.
- Paid through 2007 (Carmichael Family Donation)
- Jan '04 peak traffic, highest every, was 22 gigs, average monthly ~8 gigabytes traffic.
- Website brings in more than it costs through....

Money For Nuthin' – Google Advertisements:

\$221 dollars earned by TSAA as of today.

Not really for nothing – we put up with a little clutter on the pages, but NEVER a popup and never spam.

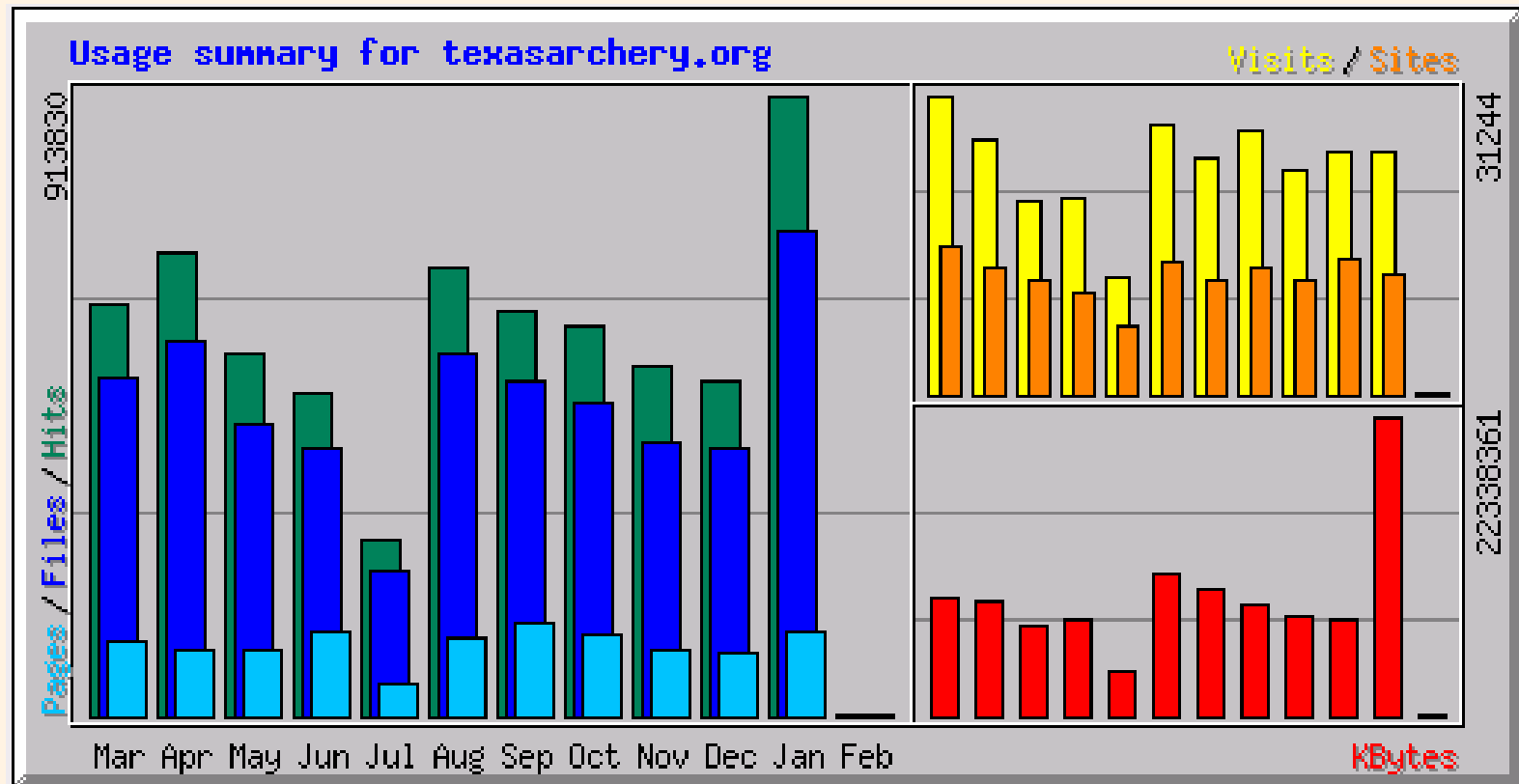
Example of Google Advertisement:

 <p>TSAA gladly accepts tax-exempt gifts</p>	<p>Subscribe: TSAA newsletter</p>	<p>TSAA PURPOSE</p>	<p>Subscribe: NAA's JOAD XFILES NEWSLETTER</p>	<p>TSAA Newsletter Archives</p>	<p>JOAD XFILES Archives</p>
<p>ATTN. ARCHERS! HELP US RAISE FUNDS FOR TARGET ARCHERY!</p>					
<p>Looking to try archery? You can search online for JOAD & 4-H Clubs in your state. Go here to check it out</p>					
<p>Archery Bows for Sale Find archery bows at great prices. Start saving now! affiliate.</p>	<p>Pse Archery Compare prices on Sporting Goods at Pricetool!</p>	<p>PSE Archery Equipment Free fast shipping! Huge selection. Order now and save. Low prices.</p>	<p>Wanted: Hunters Wide variety of Hunting Gear Check Out Our Great Prices</p>	<p><small>Ads by Goooooogle</small></p>	
<p>Follow your interests - if you see an ad of interest, please follow it to help us.</p>					
<p>TSAA State Indoor Registration - Current List</p>		<p>36th NAA National Indoor Championships - February 18-20 or 25-27, March 4-6 or 11-13, 2005: College Station All Sites(pdf)</p>			
 <p>What's New? Items are held here, then moved to the "What's Old" page</p>					
<p>1/31/2005: Results from the TSAA's State JOAD Indoor championship are posted. 2/1/2005: A few PHOTOS are posted</p>					
<p>1/25/2005: CALL FOR AGENDA ITEMS! The annual meeting will be held on the Saturday afternoon during the State Indoor Tournament at UT. Please send any topics you wish discussed during this meeting to the secretary.</p>					
<p>1/24/2005: The TSAA State Field Championship date has changed, to April 9-10, 2005. Check the calendar for information on many upcoming state and national events.</p>					

Bottom Google Line:

- Google Ads have delivered \$100 to the TSAA last year, and another check for \$121 is pending.
- Pounding is not fair.
- We cannot “pound”, but if you see an ad that interests you, you are encouraged to follow the ad.

WEBSITE STATISTICS



82 Countries in 12 months

Top 30 of 82 Total Countries							
#	Hits		Files		KBytes		Country
1	394326	43.15%	292672	40.92%	9554331	42.77%	Network
2	245148	26.83%	191902	26.83%	5575405	24.96%	US Commercial
3	132209	14.47%	109043	15.25%	3153364	14.12%	Unresolved/Unknown
4	21602	2.36%	18017	2.52%	679719	3.04%	US Educational
5	14436	1.58%	12778	1.79%	570446	2.55%	United Kingdom
6	13270	1.45%	11153	1.56%	625858	2.80%	France
7	8469	0.93%	7042	0.98%	249914	1.12%	Canada
8	8201	0.90%	7450	1.04%	156015	0.70%	Finland
9	7974	0.87%	7125	1.00%	190844	0.85%	Australia
10	5665	0.62%	4666	0.65%	200431	0.90%	Belgium
11	5591	0.61%	4474	0.63%	139430	0.62%	Italy
12	5485	0.60%	4707	0.66%	94763	0.42%	Netherlands
13	4490	0.49%	4066	0.57%	102680	0.46%	Non-Profit Organization
14	4194	0.46%	3846	0.54%	90476	0.41%	United States
15	3163	0.35%	2764	0.39%	52390	0.23%	US Military
16	2979	0.33%	2608	0.36%	132182	0.59%	Sweden
17	2753	0.30%	2454	0.34%	65458	0.29%	Singapore
18	2546	0.28%	2117	0.30%	36645	0.16%	US Government
19	2427	0.27%	1783	0.25%	32065	0.14%	Mexico
20	2410	0.26%	1774	0.25%	23971	0.11%	Brazil
21	2361	0.26%	1764	0.25%	36722	0.16%	Denmark
22	2355	0.26%	2129	0.30%	32669	0.15%	Hungary
23	2321	0.25%	2246	0.31%	33899	0.15%	Germany
24	2256	0.25%	1913	0.27%	27818	0.12%	Japan
25	2082	0.23%	1816	0.25%	116027	0.52%	Hong Kong
26	1755	0.19%	1515	0.21%	46165	0.21%	New Zealand (Aotearoa)
27	1261	0.14%	1170	0.16%	73435	0.33%	Old style Arpanet (arpa)
28	906	0.10%	496	0.07%	14025	0.06%	Latvia
29	836	0.09%	739	0.10%	52670	0.24%	Israel
30	803	0.09%	554	0.08%	13825	0.06%	Argentina

“Sites” are close estimate to # of people who visited the Texas Website

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Feb 2005	141	132	24	10	82	15250	43	96	530	566
Jan 2005	29478	23071	4039	814	12633	22338361	25261	125216	715208	913830
Dec 2004	15954	12776	2997	813	14128	7184098	25216	92907	396082	494587
Nov 2004	17178	13411	3228	780	11921	7378022	23426	96842	402337	515360
Oct 2004	18531	14948	3813	886	13202	8285486	27466	118219	463392	574484
Sep 2004	19929	16487	4595	818	12105	9481861	24554	137871	494614	597899
Aug 2004	22019	17737	3808	941	13985	10655247	28237	114250	532114	660579
Jul 2004	11747	9821	2121	554	7023	3395076	12205	46674	216072	258444
Jun 2004	15843	13166	4112	688	10810	7196500	20647	123380	394995	475317
May 2004	17169	13837	3134	652	11809	6673838	20216	97175	428962	532261
Apr 2004	22681	18321	3186	884	13166	8484348	26536	95581	549636	680458
Mar 2004	19537	16082	3620	1007	15543	8831849	31244	112249	498543	605654
Totals						99919936	265051	1160460	5092485	6309439

What Can You Do To Make the TSAA Stronger?

- Attend Tournaments
- Sign Up For EScrip
- Investigate Advertisements That Interests
- Forward Newsletters On To Friends
- Recruit NAA members
- ???