



X10 Archery

A story about success in the Houston area.

Give us some background on how and why you started X10.

X10 Archery is a range, pro-shop, academy and events venue that specializes in target archery. We are filling the growing need for equipment and coaching for the many who have become interested in archery since the explosion that took place after the run of archery related movies in recent years. And, it seems like it was almost preordained that all of this should fall into place at this time. My own interest in archery started just 6 short years ago, when a coworker put a Genesis bow in my hand and told me to take it home to try it out. I was instantly hooked and walked into Bass Pro Shop to buy my own bow. I had no idea what I was doing and walked out with a pink camo hunting bow. After a spell in the

hunting and 3D world, I started volunteering at a local Parks and Recreation archery club. I got certified as a level 2 instructor in early 2011, turned the club into a JOAD club, and the rest is history. I was now walking down the target archery road and learning so much more. I got certified as a level 3 NTS coach in February 2014, and left my regular job to become a full time coach in June 2014. My student roles were growing quickly, and the small gun / archery range that I was working out of in Alvin, TX, was becoming too small for the needs of the growing throng of archers at what was my then club, Pearland Archery. I was now actively seeking a location of my own, but nothing fit the need.

In November 2014, I received a call saying that the landlord of a property in Houston wanted to talk to me about potentially leasing a building that had been an archery range for many years. The rest, as they say, is history. We opened the doors to X10 Archery in late December, with an official opening date of January 1st, 2015.



A view of the pro shop at X10 Archery.

What is X10 archery doing?

When you walk into X10 Archery, you won't see walls of compound bows, camo or deer mounts. What you will see are aluminum recurve risers, ILF limbs, skinny carbon arrows, target sights, stabilizers and all the gear you would expect to use at a World Archery style event. The 18 lane range, with new HIPS target butts, have rows of FITA / WA colored targets, with the odd Minecraft creeper here and there. You will also find traditional wooden recurve bows and wooden arrows. Then there are the books on bow tuning, mental management, shooting the barebow, NTS and more. We have created a niche that people are flocking toward, because you cannot find it anywhere else.

USA Archery recently informed me that we have the largest JOAD / AAP club in Texas. Created less than a year ago in January 2015, X10 Academy has over 90 students on the rolls, which includes many moms and dads who also shoot.

What makes X10 Archery is the amazing team of people that we have on staff and in our instructional team. Sabrina Harrigan, level 2 instructor and barebow shooter, is our events coordinator. But she does much more than arrange birthday parties and corporate events. She is the glue that holds everything together, with great ideas, and amazing drive to get things done.





Next to join our team was our range master, Aaron Christmas, level 2 instructor and target compound shooter. Known as “Christmas”, there’s never a dull moment when this full of personality big guy is around. Christmas is a key part of our family community. The kids love him, and we do too. In addition to bow-teching and teaching, Christmas assists in keeping our large JOAD program on track.

Then there’s John Williams. We waited for 8 months for this amazingly smart and talented young man to hit Stateside. Also from England, John, a level 3 NTS coach, joins me in leading the coaching. He is also our lead bow technician and custom string maker.

As owner, operator, head coach and barebow shooter, I will be taking my level 4 NTS training in December 2015.

Our team of certified instructors also include: Tam Nguyen, Mike Geehan, and Allen Chen.

We teach a lot of private and group lessons, which can be scheduled and booked online. Plus, we have an open class on Tuesdays nights at 7pm, where anyone can come and join us to receive direction from one of our team. We run two JOAD / AAP classes on Saturday mornings and two classes on Thursday evenings. In 2015, I have certified thirty five Level 2 and two Level 1 USA Archery instructors.

What are your goals are and some of your students accomplishments?

We plan to keep moving in the same direction by growing our student base, and supporting the local and state archery community. Buffalo Field Archery Club is an outdoor archery range that we work very closely with, and is the venue for a fall / winter outdoor series called HOT ‘n’ Cold (Houston Outdoor Target series, in the cold), which we created for those who don’t like shooting outdoors in the Texas summers, and has

turned into a great success. We find so much satisfaction in seeing people find a new hobby, start to excel at it, and then reap the rewards of their hard work at competition. There are many casual archers among us, who do not care to compete, but are all part of the rich tapestry that is X10 Archery. Everybody enjoys our family friendly atmosphere and camaraderie.

In 2015, our X10 Academy archers have achieved the following:

Aaron Christmas , Male Senior Compound Bronze Olympian, AAP
Silver Olympian, AAP

Allen Chen , Male Senior Recurve 1st Aggie Invitational FITA

Spencer Harrigan, Cub Male Barrow 2nd Indoor State JOAD 1st
Outdoor State JOAD 2nd Outdoor State

Sabrina Harrigan , Female Senior Barrow 2nd Outdoor State
2nd Aggie Invitational FITA

Charlee Hall , Female Cub Barrow 1st Aggie Invitational JOAD

Lynda LeCompte, Female Senior Barebow 2nd State Games of
America

1st National Target Championship

2nd US Open

1st Aggie Invitational

David Marquez , Male Senior Barebow

3rd Aggie Invitational FITA

Maanasa Muppavarapu , Female Junior Recurve

2nd Aggie Invitational FITA

Emerson Peck , Female Cadet Recurve

1st Aggie Invitational JOAD

1st Aggie Invitational FITA

Derrick Perkins , Male AR1 Compound

1st Outdoor State

Chap Post , Male Bowman Recurve

1st Outdoor State

3rd Outdoor State JOAD

1st Aggie Invitational JOAD

1st State Games of Texas (shooting up from Yeoman)

Bailey Vincent, Female Yeoman Recurve

3rd State Games of Texas

1st State Games of America

1st Outdoor State Target Championship

Emily Vincent, Female Cub Recurve

3rd State Games of America

Maddie Woolsey, Cadet Female Compound

3rd Indoor State JOAD

1st Outdoor State JOAD